

friends of LaVista Park at a glance

The LaVista Park Civic Association (LVPCA) has long enjoyed the support of the surrounding community. A key part of that support comes from our neighborhood businesses. Our "Friends of La Vista Park" program provides your business the opportunity to maximize your exposure to the members, residents, and visitors to our community.

the reach

Businesses that join the Friends of La Vista Park Business Program will benefit from reaching a highly desirable demographic. Our Neighborhood Includes:

- Approximately 650 single family households
- Approximately 2,058 consumers
- Avg Household Income of \$131,800
- 12.33% resident \$100,000-149,999
- 31.73% of residents \$150,000+

program details

Membership is valid from January 1 to December 31. All LVPCA members receive a digital membership card to present to our Friends Business Program participants in order to qualify for the unique discount or benefits offered to LVPCA members.

lavistapark.org/join-friends

For more info, contact Executive VP Dan Martin (execvp@lavistapark.org)
or President Bill Dynan (president@lavistapark.org)



friends of
**LaVista
Park**

2025

Jan 1, 2025 - Dec 31, 2025



friends of LaVista Park benefits



Advertise your business in our online quarterly newsletters available to more than 650 homes and 2050 residents.



Give your business exposure through our website and social media mentions.



Bring your business to the attention of the community through electronic communication throughout the year.

four levels to choose from:

PLATINUM

- Placement of your logo and link to your website on the LVPCA homepage.
- Provisions to offer monthly discounts incentives (12) to LVPCA members through digital messaging platforms.
- Sponsor quarterly meetings with the ability to set up a table with materials and participate in social meet and greet.
- 1/2 page ad in Quarterly Newsletter (full page for additional charge).
- Minimum 4 social media posts on all LVPCA platforms.
- Business Membership in LVPCA

PLATINUM LEVEL: \$750

our commitment

The LaVista Park Civic Association developed the Friends Business Program to strengthen community ties, increase patronage of local business, and to add value to the LVPCA membership program. Our goal is to create synergy between local businesses and our members to make the community a better place to live, shop and work.



GOLD

- Placement of your logo and link to your website on the LVPCA homepage.
- Provisions to offer monthly discounts or incentives (6) to LVPCA members through digital messaging platforms
- Sponsor quarterly meetings with the ability to set up a table with materials and participate in social meet and greet.
- 1/4 page ad in Quarterly Newsletter.
- Minimum 3 social media posts on all LVPCA platforms.
- Business Membership in LVPCA.

GOLD LEVEL: \$500

SILVER

- Placement of your logo and link to your website on the LVPCA homepage.
- Provisions to offer monthly discounts or incentives (4) to LVPCA members through digital messaging platforms
- Sponsor quarterly meetings with the ability to set up a table with materials and participate in social meet and greet.
- 1/8 page ad in Quarterly Newsletter.
- Minimum 2 social media posts on all LVPCA platforms.
- Business Membership in LVPCA.

SILVER LEVEL: \$250

BRONZE

- Placement of your logo and link to your website on the LVPCA homepage.
- Provisions to offer monthly discounts or incentives (1) to LVPCA members through digital messaging platforms
- Sponsor quarterly meetings with the ability to set up a table with materials and participate in social meet and greet.
- Business card ad in Quarterly Newsletter.
- Minimum 1 social media post on all LVPCA platforms.

BRONZE LEVEL: \$100

to get started,
scan this QR code:

